## watts smart

Sign up by calling

888.267.2726



Load control receivers (LCRs) are installed at no cost to members.



Peak alert devices are given to members installing an LCR.

\$10 incentive for LCR installation. See reverse side for details.

## watts **Esmart**

- Help reduce power costs by allowing us to cycle your electric storage water heater\* during peak demand events. You probably won't even realize when your water heater is being cycled.
- Receive a free in-home peak alert device that gives instant updates when peak demand event is near or occurring.
- Receive a \$10 bill credit for LCR installation after receiver is installed. Contact us at 319-267-2726 or 888-267-2726 to schedule your installation.

\*When a Marathon water heater is replaced or purchased, an LCR will be installed. Rebate on a purchased Marathon is dependent on LCR installation.







email: butler@butlerrec.coop 521 N. Main, P.O. Box 98, Allison, IA 50602